

Course Specification for 9001313

Money Money Money

Institution Phranakhonsi Ayutthaya Rajabhat University
Campus / Faculty / Department Phranakhon Si Ayutthaya

Section 1 General Information

1. Course Code and Course Title 9001313 Money Money Money
2. Number of credits 3 credits (3-0-6)
3. Program Any
4. Course Administrator / Lecturer Asst. Prof. Sumana Poohphon Tel.0918764069 E-mail: ppsunana@gmail.com
5. Semester / Student's Year or Batch Any
6. Pre-requisite None
7. Co-requisite None
8. Classroom 41101
9. Date of documentation writing 1 July 2017

Section 2: Goals and Objectives

1. Course Objectives 1. The aim of this course is to equip students with the knowledge and skills to make wise, lifelong financial decisions including: analysing their current situation and needs; establishing their own financial goals; developing a plan for the future ; choosing appropriate strategies and products to achieve that plan: applying the knowledge gained to their personal financial situation and became financially

responsible adults who save regularly and use credit wisely.

2. Rationale for developing or revising the course

To meet TQF requirements and to improve learning outcomes particularly those concerning ethical and disciplinary issues, body of knowledge, intellectual skills, interpersonal skills, communication and information technology skills.

Section 3: Course Description and administration

1. Course Description

Financial health checking, pursue the dream, Need & Want, note to be wealth, saving for happiness, letting your money works for you, happy retired life.

2. Number of teaching hours per semester

Lecturer	Extra classes or supervision	Practicum or field work	Self study
45 hours / semester	By appointment / Subject to individual needs	-Fieldtrips to tourist sites -Final presentation at a tourist site	6 hours/week

3. Number of hours of academic supervision/discussion per student

45 hrs. /semester

Section 4: Improvement of Student Learning Outcomes

1. Moral and Ethics

1.1 Morals and ethics to be developed

1. Good conscious
2. Perseverance.
3. Public mind

1.2 Teaching methods

1. Organize activities in teaching that contain lesson in morally and ethic.
2. Encourage students to learn from real situations.

1.3 Evaluation methods

1. Awarding point for attendance and turning in an assignment on time.
2. Observation of student's behavior.

2. Knowledge

2.1 Knowledge to be acquired

- 1.The knowledge and understanding about the science of life
- 2.Having the knowledge of environmental changed, social and economic issues that arise in the society.

2.2 Teaching methods

- 1.Organize activities for teaching in variety formals,
- 2.The investigation and presentation of the report

2.3 Evaluation methods

- 1.Evaluae the authentic of learning
- 2.Evaluate assdignments

3. Cognitive Skills

3.1 Cognitive skills to be developed

- 1.Synthesis and critical thinking skills are evaluated by the integrated and linked to the society.
- 2.Problem solving skills.

3.2 Teaching methods

- 1.Teaching and learning activities that focus on developing critical thinking, synthesis, and evaluation.
- 2.Trained to analyze and solve problems from the current situation.
- 3.Self-studied, report assignment, and discussion.

3.3 Evaluation methods

1. Evaluation of learning in real time.
2. Evaluation from report presentation.

4. Interpersonal Relationship Skill and Responsiblities

4.1 Interpersonal relationship skills to be developed

- 1.Teamwork skill.
- 2.Being responsible to himself and society.

4.2 Teaching methods

- 1.Collaborative learning
- 2.Focus on activities that provide the exchange of ideas and expression

4.3 Evaluation methods

- 1.Observation from working as a group.
- 2.Observation from presentation and group discussion.

5. Numeric analytical Skills, Communication Skills and Information

Technology Skills

5.1 Numeral analysis, Communication, and IT skills to be developed

1. Calculation skills.
2. Can use language to communication.
3. Can use Information Technology.

5.2 Teaching methods

1. Practicing language skills to communicate.
2. Organize activities that focus on teaching numerical analysis.
3. Researching and report presentation.

5.3 Evaluation methods

1. Real time assignment.
2. Evaluation from numerical analysis.
3. Evaluation from researching and report presentation.

Section 5: Teaching and Evaluation Plans

1. Lesson Plan					
Week	unit	Topic/Content	No. of hours	Teaching & Learning Activities, Instructional Media (if any)	Instructor
1-2	1	Financial Health Checking <ul style="list-style-type: none"> ● Welcome ● Getting Acquainted /Syllabus & Course Requirements Review. ● Financial health check ● Personal finance evaluation by SWOT 	6	Financial health test, , Discussion , Individual presentation. Activity : doing personal finance evaluation by SWOT Self-study ; watching VDO clip “mind mapping” on www.youtube.com ; reading Kiyosaki, Robert T., Rich Dad Poor Dad: What the Rich Teach Their Kids About Money – That the Poor and the Middle Class Do Not.	Asst.Prof. Sumana Poonphon
3-4	2	Pursue the dream <ul style="list-style-type: none"> ● Lifestyle goals ● Mind mapping ● Occupation check ● Careers and income ● Strategies of earning potential and tips ● Preparing to earn a living 	6	Occupation attitude Test, Multimedia, Practice , Group work and Group presentation, individual project proposal Activity : preparing to earn a living Self-study: watching advertising VDO clip ; consumer goods and drugs on www.youtube.com	Asst.Prof. Sumana Poonphon
5-6	3	Needs & Wants <ul style="list-style-type: none"> ● Differentiate between need and want ● A wise consumer <ul style="list-style-type: none"> -consumer right, responsibilities and information ● Consumer decision making ● The role for open credit ● Do’s& don’ts of credit consumer ● home and automobiles decision <ul style="list-style-type: none"> -purchase versus lease decisions 	6	Multimedia, Games Brainstorming , Discussion, Group work and presentation Activity: comparing consumer information for food, apparel, personal hygiene and medicinal drug products Self-study : reading “personal income tax” on www.rd.go.th , “tax clinic” on ww.mof.go.th	Asst.Prof. Sumana Poonphon

1. Lesson Plan

Week	unit	Topic/Content	No. of hours	Teaching & Learning Activities, Instructional Media (if any)	Instructor
7-8	4	Note to be wealth <ul style="list-style-type: none"> ●Financial allocating ●Income and expenses plan based on individuals and families ●Budget <ul style="list-style-type: none"> -short-term and long term budget ●Tax <ul style="list-style-type: none"> -income tax -value added tax(VAT) -inheritance tax, 	6	Multimedia, Games, Brain- storming, Individual budget Activity: making a budget based on individuals and families Self-study : watching “wise saving” VDO clip on www.tsi.org.th , www.youtube.com ; reading “The money book for the young ,fabulous& broke, 2005 by Suze Orman	Asst.Prof. Sumana Poonphon
9		Mid-term		Written paper	
10-11	5	Saving for happiness <ul style="list-style-type: none"> ●Type of saving <ul style="list-style-type: none"> -short-term saving -long-term saving ●products of saving ●appropriate saving and tips for your style 	6	Multimedia, Games, Lecture , Discussion, Individual presentation Activity: determining an appropriate saving for your style Self-study : doing pre-test “ financial instruments” form e-learning on www.tsi.org.th	Asst.Prof. Sumana Poonphon
12-14	6	Letting your money works for you <ul style="list-style-type: none"> ●Risk & Return ●Direct & indirect investment ●Money market and products ●Capital market and products ●Precious metal and estate investment ●Time value of moneyp ●Appropriate investment for you 	9	Multimedia, Games, Lecture , Discussion, Practice, Group work and presentation. Activity: determining an appropriate investment for you Self-study : watching “ wise elder” VDO clip on www.youtube.com	Asst.Prof. Sumana Poonphon

1. Lesson Plan

Week	unit	Topic/Content	No. of hours	Teaching & Learning Activities, Instructional Media (if any)	Instructor
15	7	Happy retired life <ul style="list-style-type: none">●Types and levels of risk●Health and Life insurance- Amount of Life Insurance Needed●Disability Insurance●Critical Illness Insurance●Thailand's Health Care System,●Property Insurance.	3	Multimedia, Games, Lecture , Discussion, Brainstroming, Individual presentation. Activity : determining the Amount of Life Insurance Needed and property Insurance. Self-study : ; reading” The Millionaire Next Door by Stanley, Thomas J. William; D. Danko,	Asst.Prof. Sumana Poonphon
16	8	Reflection	3	Oral, written and questionnaires	Asst.Prof. Sumana Poonphon
17		Final Examination		Written paper and multiple choices	Asst.Prof. Sumana Poonphon

2. Assessment			
Relevant learning outcomes from Section 4	Assessment activities or methods	Time to be assessed	Proportion of assessment
	Classwork/ discussion/ presentation/ observation	Whole semester	30%
	Mid term examination		20%
	Individual project outcome	End of semester	20%
	Final Examination		20%
	Attendance	Whole semester	10%

Section 6: Teaching Materials

<p>1. Main texts Money: Smartly earn & Smartly spend by Asst.Prof.Sumana Poonphon</p>
<p>2. Required readings: Kiyosaki, Robert T., <i>Rich Dad Poor Dad: What the Rich Teach Their Kids About Money – That the Poor and the Middle Class Do Not.</i> Stanley, Thomas J., and William D. Danko, <i>The Millionaire Next Door.</i> Tamsen Butler, <i>The complete guide to personal finance: for teenagers</i>,2010</p>
<p>3. Supplementary or extra readings</p> <p>Arthur J. Keown, <i>Personal Finance: Turning Money into wealth</i>, Prentice Hall.</p> <p>Dave Ramsey, <i>The total money make over: A proven plan</i>, 2003</p> <p>David Bach, <i>The Automatic Millionaire : A powerful one- step plan to live and finish rich</i>, 2005</p> <p>Famoosh Torabi, <i>You're so money :Live rich even you're not</i>,2008</p> <p>Kappoor, Jack R., Les R. Dlaqbay, and Robert J. Hughes, <i>Focus on Personal Finance: An ActiveApproach to Help You Develop Successful Financial Skills</i>, 3rd</p>

ed., McGraw-Hill Irwin, 2009

Napolean Hill, Think and grow rich,1930

Paul Clitheroe, Making Money – The Keys To Financial Success 2011 Edition, 9th Edition, Penguin, 2011.

Robert Pagliarini, The other 8 hours: Maximize your free time to create new wealth & purpose, 2010

Suze Orman, The money book for the young ,fabulous& broke, 2005

Vickie L. Bajtelsmit, Personal Finance: Managing Your Money and Building Wealth, (Wiley, 2008).

Wesley Karchut (Author), Darby Karchut. Money & Teens : Savvy money skill,2012

Recommend Teaching Resources

Suze Orman, *The Ultimate Protection Portfolio*, from suzeorman.com

Dave Ramsey, *The FPU Envelope System*, from daveramsey.com

www.rd.go.th

www.customs.go.th

www.excise.go.th

www.set.or.th

Section 7: Evaluation and Improvement of Course Management (TQF 3)

1. Strategies for Course Effectiveness Evaluation by students

Student's evaluation of the course and instructor's teaching
Instructor's open discussion with the class about the course

2. Strategies for Teaching Evaluation

Instructor's evaluation of students' learning outcomes
???? instructors' meetings throughout the semester

3. Improvement of teaching

Training, workshops or seminars on teaching and learning

4. Verification of Student Achievement in Class

Verification of students' learning outcomes by instructors responsible for the curriculum, instructors of the course, and an retired/experienced instructor who is not a full-time instructor of ARU

5. Course Review and Improvement plan for Course Effectiveness

Curriculum revision every 5 years

Course revision from the results of verification of students' learning outcomes